



## FOR IMMEDIATE RELEASE

CP Federal Credit Union

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## CREDIT UNION FINALIZES LOCATION OF NEW BRANCH IN SALINE, MICHIGAN

**SALINE, MI. SEPTEMBER 2018** – CP Federal Credit Union, a Jackson based credit union serving 54,000 members with 8 branches in Jackson, Mason, Parma, Brooklyn, and Grass Lake, announces a new location in Saline, Michigan. CP Federal confirmed that their new branch, slated to open in the 1<sup>st</sup> quarter of 2019, will be located at 559 E. Michigan Ave. in the Saline Shopping Center next to Busch’s Fresh Food Market. The 2,000 square foot full service branch will feature loan, teller, and membership services, plus a 24 hour walk-up ATM.

Chrissy Siders, President/CEO of CP Federal Credit Union stated, “We are extremely excited to bring a credit union into the Saline market. We researched several communities and found the city of Saline to be a perfect fit. Their strong sense of community, commitment to top-notch education, and community pride are all things we value and support as a credit union in the communities we serve.”

Along with a new branch coming soon, CP Federal has already partnered with Saline area schools and will be launching a student run credit union inside Heritage Schools in January 2019. CP Federal operates one of the largest financial education programs and student run credit union networks in the nation and is dedicated to teaching youth to save, share, and spend wisely. Student run credit unions are branches inside the school that are operated by the students serving students, faculty, and staff and handle basic transactions, deposits and more. CP Federal also provides classroom programs and activities focused on financial literacy.

CP Federal will be the only credit union with a branch location within the Saline community.

### About CP Federal Credit Union

Established in 1953, CP Federal Credit Union has over 400 Community Partners in which members can become eligible to join. They provide an array of financial services to over 52,000 members with 8 locations in south central Michigan. CP Federal is a champion in supporting their culture of a crazy-smart wickedly talented team who have a huge passion for serving their members, community and each other. They work for the WOW, go for the gusto and promote fun and a little weirdness, every day. For additional information, please contact Sarah Ermatinger, Senior Vice President of Marketing/Chief Culture Officer, at (517)784-7101 ext. 4118 or [sermatinger@cpfederal.com](mailto:sermatinger@cpfederal.com).

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